

CONTRACT



WNCN
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542
 Greenville, NC 27834
 252-355-8500

WNCN.com
 on your side online

And:

National Media
 815 Slaters Lane
 Alexandria, VA 22314
 USA

Contract / Revision 949584 / 2		Alt Order # 25323644
Product Burr-NC-Sen		
Contract Dates 10/04/16 - 10/10/16	Estimate # 8100	
Advertiser POL/Richard Burr for Senate	Original Date / Revision 10/04/16 / 10/18/16	
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WNCN	Account Executive Katz Washington	Sales Office Katz/Washingto
Special Handling		
Demographic Adults 35-64		
Ady Code 9914097	Advertiser Code 475	Product 1/2 894
Agency Ref IN302/SP102/SP1137/	Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WNCN	10/04/16	10/10/16	Local News @ 530a	530a-6a		:30				NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>			
		Week: 10/04/16	10/10/16	M-WTF--	4				\$125.00	1.80			
2	WNCN	10/04/16	10/10/16	Local News @ 5a	5a-530a		:30				NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>			
		Week: 10/04/16	10/10/16	M-WTF--	4				\$75.00	1.10			
3	WNCN	10/04/16	10/10/16	Local News @ 6a	6a-7a		:30				NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>			
		Week: 10/04/16	10/10/16	M-WTF--	4				\$200.00	4.00			
4	WNCN	10/04/16	10/10/16	CBS This Morning	7a-9a		:30				NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>			
		Week: 10/04/16	10/10/16	M-WTF--	5				\$175.00	1.80			
5	WNCN	10/04/16	10/10/16	CBS Evening News	630p-7p		:30				NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>			
		Week: 10/04/16	10/10/16	M-W-F--	3				\$600.00	4.20			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WNCT
3221 South Evans Street
Greenville, NC 27834
(252) 355-8542
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

Contract / Revision	Alt Order #
949584 / 2	25323644

Contract Dates	Product	Estimate #
10/04/16 - 10/10/16	Burr-NC-Sen	8100

Advertiser	Original Date / Revision
POL/Richard Burr for Ser	10/04/16 / 10/18/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
6	WNCT	10/04/16	10/10/16	Local News @ 6p	6p-630p		:30				NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/04/16	10/10/16	M-WTF--	5	\$500.00	4.10						
7	WNCT	10/04/16	10/10/16	Family Feud	730p-8p		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/04/16	10/10/16	M-WTF--	5	\$500.00	5.70						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		3	WNCT	10/04/16-10/10/16	Family Feud	730p-8p	M--WThF----	:30	\$500.00	5.70	NM		
		Unresolved											
8	WNCT	10/04/16	10/10/16	Entertainment Tonight	7p-730p		:30				NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/04/16	10/10/16	M-WTF--	5	\$350.00	2.70						
9	WNCT	10/04/16	10/10/16	60 Minutes	7p-8p		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/04/16	10/10/16	-----S	1	\$1,400.00	4.80						
10	WNCT	10/04/16	10/10/16	LN Sa-Su	11p-1135p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/04/16	10/10/16	-----S	1	\$200.00	3.00						
11	WNCT	10/04/16	10/10/16	LN Sa-Su	11p-1135p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/04/16	10/10/16	-----S	1	\$200.00	1.70						
12	WNCT	10/04/16	10/10/16	Local News @ 11p	11p-1135p		:30				NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/04/16	10/10/16	M-WTF--	5	\$350.00	2.70						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		4	WNCT	10/04/16-10/10/16	Local News @ 11p	11p-1135p	M--WThF----	:30	\$350.00	2.70	NM		
		Unresolved											
13	WNCT	10/04/16	10/10/16	Colbert	1135p-1235a		:30				NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/04/16	10/10/16	M-WTF--	5	\$200.00	0.90						
Totals												46	\$14,725.00

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WNCN
 EASTERN NORTH CAROLINA
 on your side online
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Contract / Revision	Alt Order #
949584 / 2	25323644

Contract Dates	Product	Estimate #
10/04/16 - 10/10/16	Burr-NC-Sen	8100

Advertiser	Original Date / Revision
POL/Richard Burr for Ser	10/04/16 / 10/18/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/10/16	46	\$14,725.00	(\$2,208.75)	\$12,516.25
Totals	46	\$14,725.00	(\$2,208.75)	\$12,516.25

Signature: _____

Date: _____

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